

Statements

Overview

The “Statements” section in your dashboard provides you with a downloadable monthly summary of the information you need for your business’ internal accounting. You can also use this page to view key program results and track the value Upside is delivering to your business across all of your participating sites.

Statements are accessible via the “Billing” page in your Merchant Dashboard; you can filter by date to view your available statements for a given period and download statements in either Excel or PDF format. A summary table in the “Statements” section provides an at-a-glance summary of the value Upside has delivered to your business during each monthly period (incremental gallons and c-store sales and incremental profit) compared to the total payments and total charges you incurred during the period.

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Statements

Filter by February 2022 May 2022
Uses the 1st of the month Uses the end of the month

What are Statements?

Statements provide a summary of accounting information and key program results across all of your sites for a given calendar month.

Month	Incremental Gallons	Incremental Profit	Payments	Total Charges	Download Statement
2022-04	6,991,346	\$2,640,334.50	\$967,659.85	(\$1,689,253.86)	PDF Excel
2022-03	6,277,436	\$2,607,261.58	\$1,679,533.67	(\$1,629,972.29)	PDF Excel
2022-02	4,717,067	\$1,551,330.94	\$601,164.19	(\$1,017,221.23)	PDF Excel

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Reading your statements

Statements for a given month will be available in your dashboard on the third day of the following month (for example, January's statement will be available starting February 3rd), and can be downloaded as XLSX files; this file type makes the statement viewable in Excel, Google Sheets, or other standard spreadsheet software.

Statements report your program activity and account balance by site for the designated period. Monthly charges and balance information are also provided for your Upside invoiced accounts.

Key terms

- **Incremental Gallons:** Number of gallons sold that were driven by Upside
- **Incremental Store Sales:** C-store sales that were driven by Upside
- **Incremental Profit:** Upside-driven profit at your sites; incremental profit is calculated by subtracting expected profit (i.e., the profit from transactions that would have occurred without Upside) from total gross profit
- **Customer Promotions:** The total amount of promotions paid by you to customers for transactions through Upside
- **Customer Promotions Credit:** The total amount of promotions paid by Upside to customers for transactions through Upside
- **Profit Share:** The portion of incremental profit shared with Upside for driving incremental business
- **Total Charges:** Total charges incurred (including both in-app promotions and profit share) during the billing period

PDF Format

Direct Invoiced Account		Starting Balance	Payments	Total Charges	Misc Adjustments*	Ending Balance
Merchant		(\$16,325.52)	\$0.00	(\$3,025.90)	\$0.00	(\$19,351.42)
Account						

Direct Invoiced Account		Incremental Gallons	Customer Promotions	Customer Promotions Credit	Profit Share	Total Charges
Merchant Account		17,543	(\$3,255.55)	\$1,898.53	(\$1,668.88)	(\$3,025.90)

Station Address		Starting Balance	Payments	Total Charges	Misc Adjustments*	Ending Balance
		(\$542.05)	\$300.00	(\$353.61)	\$0.00	(\$595.66)
		(\$376.68)	\$375.00	(\$288.17)	\$0.00	(\$289.85)
		(\$414.66)	\$639.20	(\$599.58)	\$0.00	(\$375.04)
		(\$722.81)	\$1,065.52	(\$575.16)	\$0.00	(\$232.45)
		(\$3,392.32)	\$2,473.50	(\$1,540.39)	\$0.00	(\$2,459.21)
		(\$632.72)	\$417.00	(\$292.22)	\$0.00	(\$507.94)
		(\$369.26)	\$517.26	(\$426.37)	\$0.00	(\$278.37)
		(\$972.26)	\$663.17	(\$547.29)	\$0.00	(\$856.38)
		(\$3,076.33)	\$4,945.00	(\$4,239.79)	\$0.00	(\$2,371.12)

XLSX Format

Upside Monthly Statement									
May 2020 - Motiva Invoiced Account									
Site Address	Incremental Gallons	Customer Promotions	Fuel			Starting Credit	Total Charges	Site Account Balance	
			Fuel Customer Promotions Credit	Profit Share	Total Charges			Misc. Adjustments*	Total Charges, Net of Credit & Adjustments
	4,467	(\$807.64)	\$504.77	(\$533.78)	(\$836.65)	\$0.00	(\$836.65)	\$0.00	(\$836.65)
	5,361	(\$881.01)	\$547.81	(\$446.46)	(\$779.66)	\$0.00	(\$779.66)	\$0.00	(\$779.66)
	7,341	(\$1,254.93)	\$824.58	(\$355.08)	(\$965.43)	\$0.00	(\$965.43)	\$0.00	(\$965.43)
	7,084	(\$1,175.18)	\$760.46	(\$422.84)	(\$837.56)	\$0.00	(\$837.56)	\$0.00	(\$837.56)
	4,287	(\$880.07)	\$518.33	(\$497.15)	(\$858.89)	\$0.00	(\$858.89)	\$0.00	(\$858.89)
	4,224	(\$774.12)	\$493.00	(\$260.77)	(\$541.89)	\$0.00	(\$541.89)	\$0.00	(\$541.89)
	6,418	(\$1,247.34)	\$699.83	(\$236.13)	(\$783.64)	\$0.00	(\$783.64)	\$0.00	(\$783.64)
	6,458	(\$1,196.53)	\$698.27	(\$423.11)	(\$921.37)	\$0.00	(\$921.37)	\$0.00	(\$921.37)
	2,916	(\$457.39)	\$323.45	(\$116.34)	(\$250.28)	\$0.00	(\$250.28)	\$0.00	(\$250.28)
	10,215	(\$1,796.14)	\$1,115.85	(\$1,025.00)	(\$1,705.29)	\$0.00	(\$1,705.29)	\$0.00	(\$1,705.29)
	3,306	(\$641.52)	\$383.37	(\$414.34)	(\$672.49)	\$0.00	(\$672.49)	\$0.00	(\$672.49)
	4,665	(\$721.78)	\$520.91	(\$224.48)	(\$425.35)	\$0.00	(\$425.35)	\$0.00	(\$425.35)
	3,694	(\$538.49)	\$418.93	(\$86.58)	(\$206.14)	\$0.00	(\$206.14)	\$0.00	(\$206.14)
	6,527	(\$1,327.58)	\$735.48	(\$991.01)	(\$1,583.11)	\$0.00	(\$1,583.11)	\$0.00	(\$1,583.11)
	6,218	(\$1,122.21)	\$676.09	(\$680.99)	(\$1,127.11)	\$0.00	(\$1,127.11)	\$0.00	(\$1,127.11)

Keep in mind that the metrics provided in your statements may differ from what you see on your dashboard’s homepage, since the two features display different types of information:

Dashboard reports (such as the summary tables and charts on your homepage) will display live data based on transaction dates, which represent the date a purchase is made and an offer is claimed in the Upside app.

Statements report data based on the date a transaction was processed, which are typically 3-7 days after the transaction occurred. “Transaction processed” dates reflect any adjustments made to the transaction, such as expected revenue modifications and changes due to fraud sweeps.